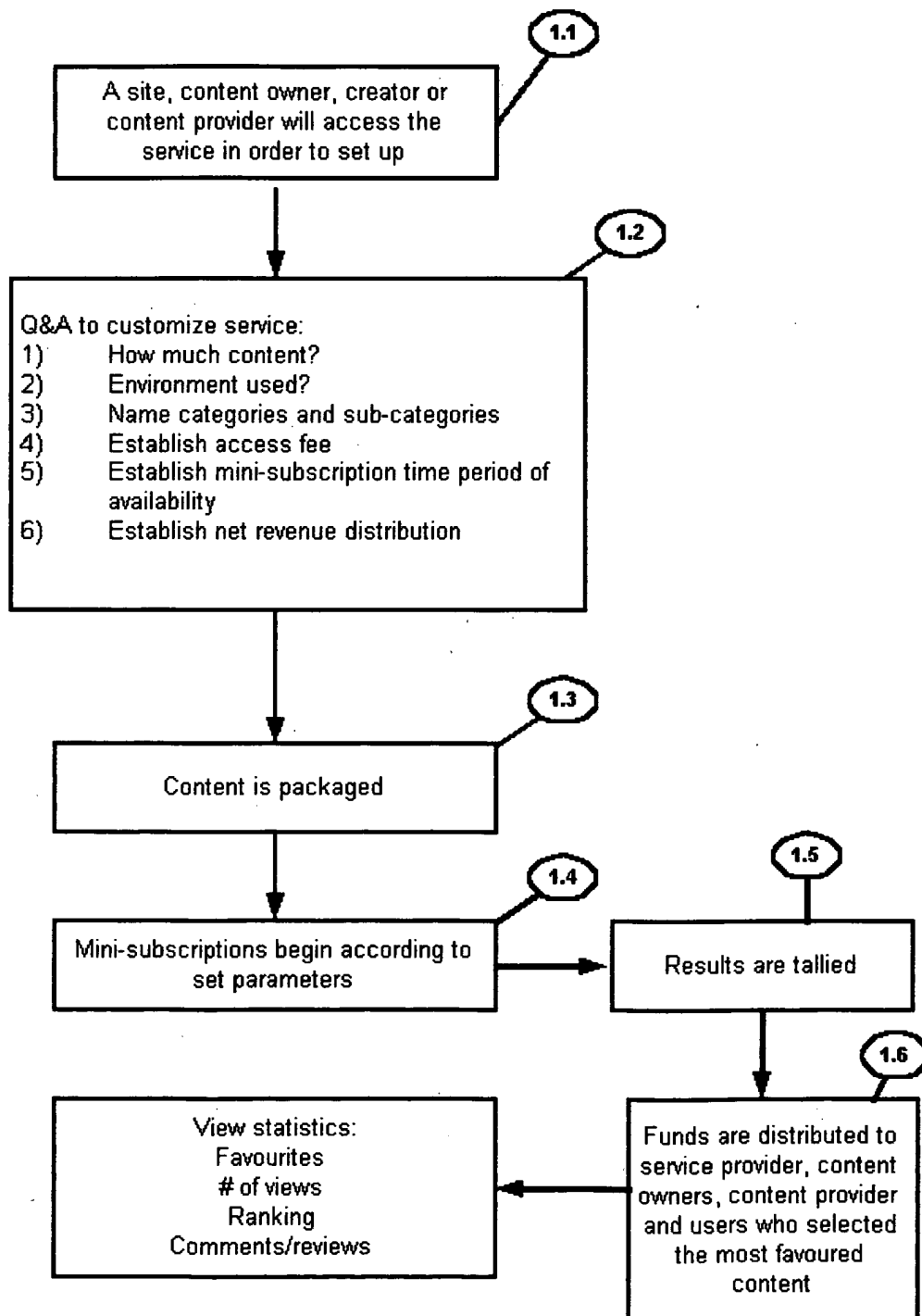


Figures

Business to Business: Set Up Process

Figure 1



Business to Consumer Process

Figure 2

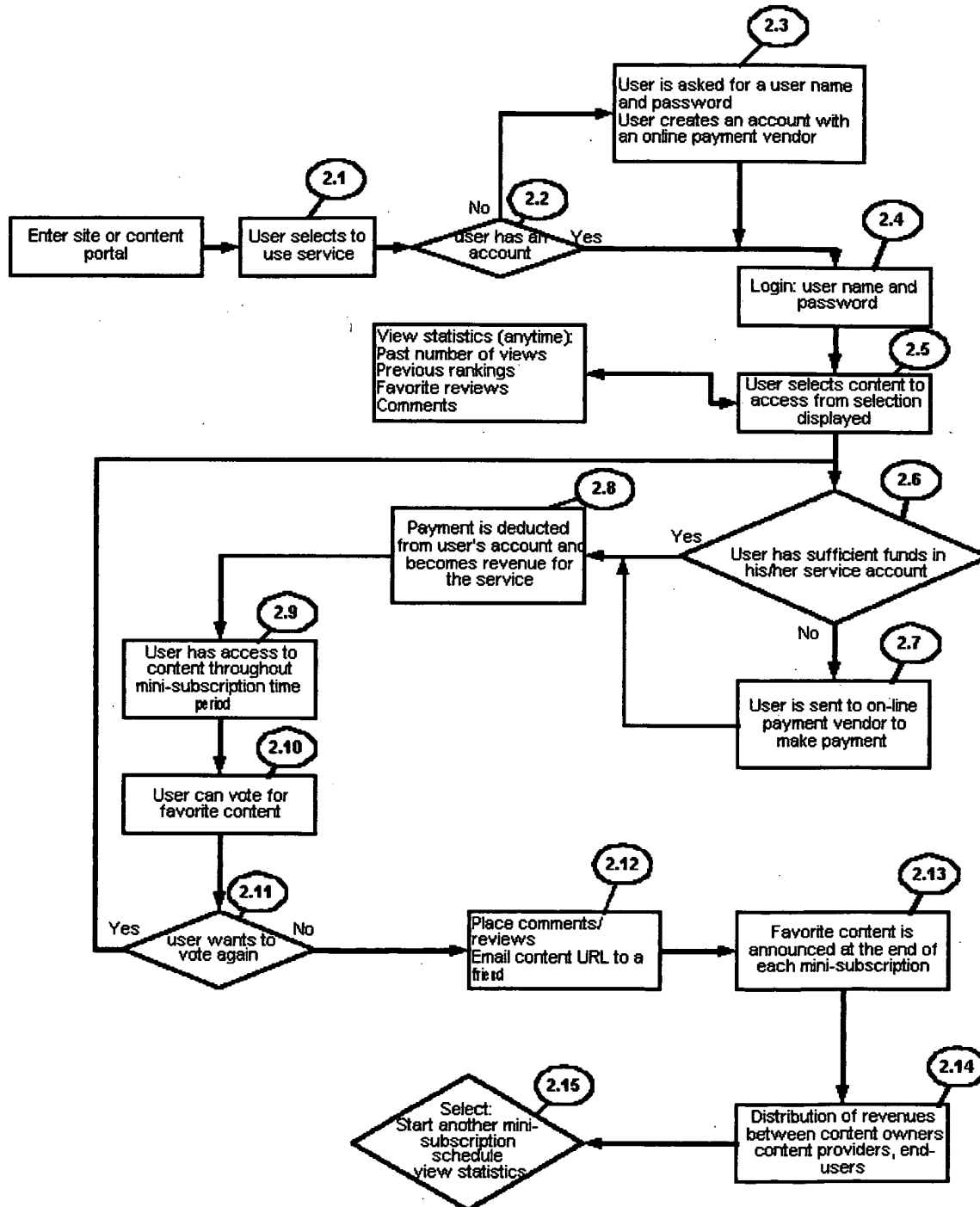


Figure 3

Simulated Results for one mini-subscription

| | | | |
|---------------------------------|----------------|------------------|-------------------------|
| Price per access fee: \$5 | | | |
| Selection Number | Votes Received | Amount Generated | Return to Content Owner |
| 1 | 2 | \$10 | \$1.35 |
| 2 | 2 | \$10 | \$1.35 |
| 3 | 32000 | \$160,000 | \$21,600.00 |
| 4 | 1 | \$5 | \$0.68 |
| 5 | 55000 | \$275,000 | \$37,125.00 |
| 6 | 240 | \$1,200 | \$162.00 |
| 7 | 1 | \$5 | \$0.68 |
| 8 | 200 | \$1,000 | \$135.00 |
| 9 | 5 | \$25 | \$3.38 |
| 10 | 20000 | \$100,000 | \$13,500.00 |
| 11 | 56 | \$280 | \$37.80 |
| 12 | 225 | \$1,125 | \$151.88 |
| 13 | 36 | \$180 | \$24.30 |
| 14 | 24 | \$120 | \$16.20 |
| 15 | 24 | \$120 | \$16.20 |
| 16 | 21 | \$105 | \$14.18 |
| 17 | 5 | \$25 | \$3.38 |
| 18 | 50000 | \$250,000 | \$33,750.00 |
| 19 | 2 | \$10 | \$1.35 |
| 20 | 98 | \$490 | \$66.15 |
| Total # of Votes: | 157942 | | |
| Total revenues: | | \$789,710 | |
| Transaction fee per vote: | \$0.50 | | |
| Total transaction fees: | \$78,971 | | |
| Total number of votes: | 157942 | | |
| Votes for favored selection | 55000 | | |
| Net revenues for distribution: | | \$710,739 | |
| Service Fees | 10% | \$71,074 | |
| Content Owner: | 15% | \$106,611 | |
| Content Provider: | 15% | \$106,611 | |
| End-users: | 60% | \$426,443 | |
| Amount returned per access fee: | | \$7.75 | |